Interim Results 2023

19 September 2023











Steve Brown

Chief Executive Officer

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Agenda



First Half Highlights



Operational Performance Review



First Half Financial Results



Summary & Outlook

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Solid first half performance

Focused on **accesso**'s long-term future



Solid financial performance

\$65.8m in revenue represents 3.2% growth on 2022 as demand stabilised. Cash EBITDA of \$6.5m reflects overhead increase from improved hiring conditions, investment to complete a new product and staff from acquisitions.



Three outstanding acquisitions kickstart our strategic evolution

VGS, Paradocs Mountain Software ("**Paradocs**") and Digisoft expand our geographic footprint, broaden growth opportunities, increase efficiency and bring important strategic value to our long-term product roadmap.



Continued new business success and customer wins

Signed 16 new venues across a broad range of target verticals, including attractions, live entertainment, waterparks, zoos, theme parks and aquariums.

Strengthening our leadership in the ski industry

New wins include the first *accesso ParadoxSM* customer postacquisition - with a further three signed post period end – as we continue to execute against the clear opportunity in the ski sector.



Continued organic innovation to extend our product leadership accesso FreedomSM, our new restaurant and retail platform, now in prelaunch sales and major refresh across the accesso Passport® product suite.













2023 Interim Results

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Strategic acquisitions to drive growth

Expanded opportunity with addition of high-quality solutions

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Powered by VGS.

Serves WDW, the world's largest theme park resort destination, located in Orlando

Global customer base and operational footprint brings new greenfield opportunities including Asia and Middle East with 75% of revenue outside the US

Adds key strategic value to product roadmap

Immediately earnings accretive



Hosted ski resort solution including tickets, rentals and

snow school management

Adds 50 new venues, primarily in Canada, furthering position as the leading provider to the ski sector now with 157 resorts served across North America

Upside via eCommerce upgrade

Immediately earnings accretive





Evolving our product set for the future

The leading technology provider to leisure, entertainment and cultural markets













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Continued success and innovation

Delivering with operation excellence and laying groundwork for further growth





Expanded customer base

16 new venues signed 5 of those in ski

7 new combo client installations 104 total combo clients

Continued revenue growth

Record unit sales for *ShoWare*SM Continued shift to eComm across products H1 volume reduction within US/UK theme park sector; APAC volumes strong

Advanced product set

Significant upgrade across accesso Passport

Development progress on *accesso Freedom*, preparing for fall launch

Further rollout of *accessoPay*

People & culture

Committed, smart-thinking and customerfocused workforce driving us forward

New Hires	50 new hires during the first half
Lower turnover	Turnover significantly down on the previous year at 4.8%
Wellbeing	New support for all employees and dependents including mental health app access
DE&I	DEI Council grew – 9 new members across the business
Engagement	92% survey response rate – rated 4.2 out of 5, top quartile for the industry



2023 Interim Results



Financial Highlights Solid performance & three acquisitions completed

A period of revenue growth alongside stabilising demand

Group revenue of **\$65.8m** was **3.2% higher** year-on-year

Strong gross margin maintained

Gross margin trends to **73.5%** from 73.8% in the previous period

Profit impacted by planned increase in staff cost

Cash EBITDA of **\$6.5m**, down 39.1% year-on-year

Advancing on medium-term strategy of growth through acquisitions

Net cash of **\$9.2m** at the period-end; **\$35m** drawn on facility



Revenue by Type

Discussion and Analysis

Transactional revenue delivered good performance during H1 2023 to \$50.1m, **up 6.2%** on H1 2022.

- Ticketing and eCommerce has grown at a rate of **3.9%** despite the pressure on distribution revenues.
- Virtual Queuing revenue, excluding staff reimbursement, increased 14.3% despite the continued challenges associated with a major customer as new customers fill gap.

Professional service revenue down 14.6% year-on-year, as key customer reduces spend.



(\$ in thousands)	HY 2023	HY 2022	Change (%)
Virtual Queuing	10,386	9,090	14.3
Virtual Queuing seasonal staffing cost reimbursement	2,811	2,533	11.0
Ticketing and eCommerce	36,968	35,594	3.9
Reservation Fees	-	12	(100.0)
Transactional Revenue	50,165	47,229	6.2
Maintenance and support	3,454	3,623	(4.7)
Platform fees	1,655	1,492	10.9
Total Repeatable	55,274	52,344	5.6
License Revenue	1,182	1,127	4.9
Professional Services	7,044	8,249	(14.6)
Non-repeatable revenue	8,226	9,376	12.3
Hardware	1,245	724	72.0
Other	1,039	1,288	(19.3)
Other Revenue	2,284	2,012	13.5
Total Revenue	65,784	63,732	3.2

Income Statement

Discussion and Analysis

Gross profit increase of 2.8% to \$48.3m delivered at a **73.5% gross margin**, slight decrease on prior period.

Administrative expenses increased 12.3% to \$49.1m in the period (H1 2022: \$43.8m); underlying administrative expenses increased 13.9% year-on-year.

 Increase primarily due to headcount increase from 576 in June 2022 to 711 in June 2023 (excluding seasonal staff); including 90 new colleagues from acquisitions.

Finance expense beginning to reflect drawn down facility while finance income reflects cash on deposit.

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(\$ in thousands)	HY 2023	HY 2022	Change (%)
Revenue	65,783	63,732	3.2
Cost of sales	(17,457)	(16,700)	4.5
Gross profit	48,326	47,032	2.8
Administrative expenses	(49,127)	(43,756)	12.3
Operating (loss)/profit	(801)	3,276	(124.5)
Finance expense	(509)	(416)	22.4
Finance income	447	56	698.2
(Loss)/profit before tax	(863)	2,916	(129.6)

Cash EBITDA



Discussion and Analysis

The Group delivered cash EBITDA for the period of **\$6.5m**, in line with our expectations.

Increase in exceptional expenditure driven by three acquisitions during the period.

Increase in capitalisation driven by **accesso Freedom** development not in comparative period, together with overall increase in development cost.

(\$ in thousands)	HY 2023	HY 2022	Change (%)
Operating (loss)/profit	(801)	3,276	(124.5)
Add: Exceptional expenditure on acquisition & integration related costs	2,466	296	733.1
Add: Amortisation related to acquired intangibles	668	1,114	(40.0)
Add: Share-based payments	1,059	1,227	(13.7)
Add: Amortisation and depreciation (excluding acquired intangibles)	4,705	5,527	(14.9)
Less: Capitalised internal development costs	(1,616)	(796)	103.0
Cash EBITDA	6,481	10,644	(39.1)

Cash Flow

(\$ in thousands)	HY 2023	HY 2022
Operating cash flow before movement in working capital	6,296	11,498
Working capital movements	(6,381)	(12,280)
Cash (used in) operations	(85)	(782)
Тах	(1,402)	(394)
Capitalised development costs	(1,616)	(796)
Purchase of property, plant and equipment	(148)	(391)
Share issues (net of issue costs)	120	44
Net interest received/(paid)	176	(118)
Payments made to finance lease creditors	(261)	(587)
Refinancing costs and repayment of borrowings	(630)	-
Purchase of subsidiaries	(49,982)	-
Purchase of own shares by EBT	(3,676)	-
Other	992	(124)
Movement in net cash in year	(56,512)	(3,148)
Foreign exchange gain/(loss) on cash in year	1,031	(2,174)
Opening net cash	64,663	64,050
Closing net cash	9,182	58,728



Discussion and Analysis

Net cash at the end of the period has reduced to **\$9.2m** due to the net cash outflow on the Group's acquisitions of Digisoft, Paradocs and VGS of \$50.0m

The Group delivered **operating cashflow** before movements in working capital of **\$6.3m** includes \$2.5m of acquisition & integration costs

On 26 May 2023 the Group secured a \$40 million revolving credit facility with a fouryear term; accompanied by a \$20 million accordion option. As at 30 June 2023 the Group had drawn \$35.0m.



Summary & Outlook Confident in continued growth



Full Year Outlook

Alongside transformational steps with three key acquisitions completed, the upcoming launch of *accesso Freedom* and continued evolution across our product set, the Group expects another profitable and cash generative year in line with current expectations.

Strategically important acquisitions

Three outstanding, accretive acquisitions central to our growth strategy and highlight our efficient use of capital.

Expanded growth opporutunities

Acquisitions opened new global markets with VGS, strengthened ski sector position with Paradocs, and expanded mobile app capabilities with Digisoft.

Unparalleled product set

Extended product leadership by continuing to invest in our technology and further supported via acquisitions.

Stabilised visitor demand

Attendance across end markets eased following an uptick in the post-pandemic era. Operators calibrated during H1 and results began to flow through in H2.

Prioritising eCommerce

Continued focus on our strength in eCommerce and mobile-first solutions.

Confident in continued growth

Supported by three well considered acquisitions, powerful product set and the upcoming launch of *accesso Freedom*, market position and growth potential has never been stronger.

Thank you



