



accesso

Sponsorship Opportunities

accesso Client Seminar

September 20th-24th

Virtual

2021





About *accesso* Client Seminar

The 2021 **accesso** Client Seminar will take place virtually from September 20th to September 24th and will offer educational sessions, round tables and vendor presentations. Our Client Seminar allows attendees the opportunity to cultivate the necessary skills to maximize their **accesso** software solutions, as well as the chance to meet other **accesso** clients, share ideas, find new products from our vendors and meet our staff.

Our Client Seminar is a unique opportunity to connect with **accesso** clients. Over the last five years, we have been pleased to welcome 300+ attendees on average from 90+ client sites worldwide, including participants from museums, science centers, ski resorts, amusement parks, water parks, zoos, aquariums and other attraction businesses.

Sponsorship Benefits

By becoming an **accesso** Client Seminar sponsor, you'll gain increased exposure for your company as well as the chance to connect directly with our attendees. In addition to the specific benefits of each unique sponsorship package, all our sponsors will be given a complimentary digital booth:

- Multiple branding opportunities including logos, icons, banners
- Ability to display your content in up to 5 screens (video, PPT, PDF, Images, etc.)
- Engage with attendees in 2 private seating areas in real time (text and audio chat options available)
- Design your booth colors to fit your brand
- Includes two customizable avatars for your company representatives



Virtual Mixologist Cocktail Party - \$14,500

Location: Virtual Zoom Meeting

When: Tuesday, September 21st – 5:30 pm – 6:30 pm EST

Includes:

- 60-minute cocktail experience with a world-class mixologist and [Avital](#) emcee host (Make 2 variations of seasonal cocktails)
- Each participant will receive a cocktail kit with everything they will need during the event
- **Branded Touchpoints:** your logo will be displayed before, after, and during the experience
 - Invitation & Registration, Pre-Event Prep Webpage, Welcome Slide on the Mixologist's Bar, and Post Event Recipe
 - Branded teaser video to generate hype and drive registration, Automated pre-event emails, branded inserts in the physical cocktail kit
- Social media recognition pre-event via Facebook, Twitter, LinkedIn
- Recognition of your company on the Events section of the Client Seminar website
- Your logo and a link to your website on the Sponsor section of the Client Seminar website
- Complimentary digital booth in the **accesso** exhibition hall, staffed by up to 2 of your company representatives (additional attendees may be added for a fee)

SPONSORSHIP PACKAGES



Keynote Sponsor - \$6,500

Includes:

- Recognition of sponsorship during the keynote address
- 30-second video presentation at sponsored event (to be approved by **accesso**)
- Digital signage during sponsored event
- Social media recognition pre-event via Facebook, Twitter, LinkedIn
- Recognition of your company on the Events section of the Client Seminar website
- Your logo and a link to your website on the Sponsor section of the Client Seminar website
- Complimentary digital booth in the **accesso** exhibition hall, staffed by up to 2 of your company representatives (additional attendees may be added for a fee)

SPONSORSHIP PACKAGES



What's New Session - \$6,500

Includes:

- Recognition of sponsorship during the what's new session
- 30-second video presentation at sponsored event (to be approved by **accesso**)
- Digital signage during sponsored event
- Social media recognition pre-event via Facebook, Twitter, LinkedIn
- Recognition of your company on the Events section of the Client Seminar website
- Your logo and a link to your website on the Sponsor section of the Client Seminar website
- Complimentary digital booth in the **accesso** exhibition hall, staffed by up to 2 of your company representatives (additional attendees may be added for a fee)

SPONSORSHIP PACKAGES



Welcome Bag Sponsor - \$6,500

Includes:

- Every participant will receive an email with a link to the [Snappy Gifts](#) website where they can select a gift from a vast assortment of options. The gift is then mailed directly to each participant
- Many opportunities to brand: five image areas on email sent out to all participants, as well as an opportunity to customize the subject line of each email and four image areas on the gift landing page
- Social media recognition pre-event via Facebook, Twitter, LinkedIn
- Recognition of your company on the Events section of the Client Seminar website
- Your logo and a link to your website on the Sponsor section of the Client Seminar website
- Complimentary digital booth in the **accesso** exhibition hall, staffed by up to 2 of your company representatives (additional attendees may be added for a fee)

SPONSORSHIP PACKAGES



Partner Content Spotlight - \$3,500

Includes:

- This is your opportunity to participate in **accesso**'s ongoing Learning Series, dedicated to providing our clients and website visitors with industry guidance, best practices and tips
- 30-minute virtual presentation on topic of choice posted on **accesso**'s website (under the Learn section) as a pre-recorded video with an optional write-up
- Your session will also be promoted in a Partner Series Email to Client Seminar attendees
- Branding opportunities in presentation deck/video, write-up, and Partner Series Email
- Topic idea and materials must be submitted to **accesso** for approval. (Deadlines to be provided once sponsorship is confirmed)
- Social media recognition pre-event via Facebook, Twitter, LinkedIn
- Recognition of your company on the Events section of the Client Seminar website
- Your logo and a link to your website on the Sponsor section of the Client Seminar website
- Complimentary digital booth in the **accesso** exhibition hall, staffed by up to 2 of your company representatives (additional attendees may be added for a fee)

SPONSORSHIP PACKAGES



Welcome Area - \$2,500

Includes:

- Branded signage in welcome area that attendees will pass daily
- Social media recognition pre-event via Facebook, Twitter, LinkedIn
- Recognition of your company on the Events section of the Client Seminar website
- Your logo and a link to your website on the Sponsor section of the Client Seminar website
- Complimentary digital booth in the **accesso** exhibition hall, staffed by up to 2 of your company representatives (additional attendees may be added for a fee)

SPONSORSHIP PACKAGES

SPONSORSHIP AGREEMENT

Virtual Mixologist Cocktail Party	\$14,500
Keynote Sponsor.....	\$6,500
What's New Session.....	\$6,500
Welcome Bag.....	\$6,500
Partner Content Spotlight	\$3,500
Welcome Area.....	\$2,500
Add On - 1 Seminar Attendeex	Attendee(s) \$200 per
Add On - Virtual Mixologist Cocktail Party.....x	Guest(s) \$65 per

Contact Details

First Name
Company
Address
State
Last Name
Email
City
Zip Code
Phone

DECLARATION: I have read the sponsorship brochure and agree to the sponsorship conditions outlined in the document. I declare that I am authorized to make this commitment on behalf of my organization.

Name
Signature

If you have any questions or need more information, please email Amanda.Schmitz@accesso.com.

