

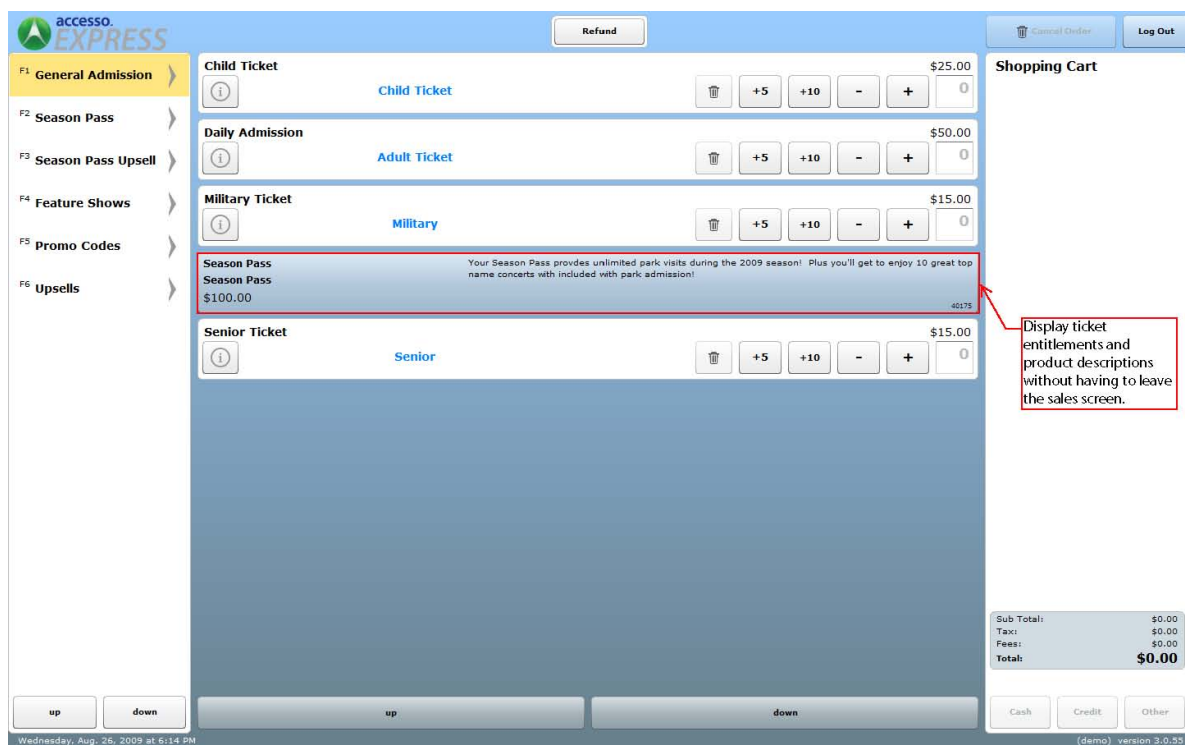
Front Gate Point of Sale



Tired of a clunky hard to use Point of Sale system? Long complicated training sessions for front gate employees become a thing of the past with *accesso* EXPRESS, our streamlined, full featured front gate application focused on driving improved sales results. Designed for ease of use, your staff will be selling tickets after only a brief training session.

Reinforce your sales training through automated prompts in *accesso* EXPRESS to encourage up-selling to season passes or other promotional products, all while allowing quick, simple and efficient front gate operations that keep your lines moving fast!

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Ticket Sales

- Support the sale of general admission, time/date-specific, and capacity-limited offerings as well as season pass and renewal products
- Support multiple venues, entry points, or ticket entitlements
- Validate promotional codes through keyword or barcode entry
- Print user-defined tickets with barcodes at POS stations following the successful purchase on a receipt printer for guest to proceed directly to the gate
- Customize ticket layout and design to reflect your venue's business needs and brand
- Support a wide range of ticket stocks

Centralized Configuration

- Fully integrated with your overall ticketing system
- Automatically add and remove products from POS when marked active or inactive in central back of house management tool
- Administer the access level of users across your operation
- View user login information
- Maintain a centralized user database with password expiration and history controls
- Integrated with access control to allow for immediate validation of purchases made through any sales interface at the front entrance
- Set and modify user profile, passwords and permissions
- Set login requirements to report sales by station, session, or user across all terminals

Payment Control

- Accept multiple forms of payment types
- Track sales by user, shift or station
- Run cash out reports by cashier
- Pre-assign funds to cashiers as they sign in
- Restrict payment types and amounts
- Report all payments types and amounts taken vs. tickets sold when cashier balances out
- Integrated credit card processing using our PCI Level 1 gateway

Key Features

- Minimize training through a streamlined design focused on ease of use.
- Increase transaction speed with an optional touch screen terminal
- Organize products within keyword categories for easy navigation
- Display ticket entitlements and product descriptions without having to leave the sales screen
- Support marketing promotions through discount or promo codes providing customers access to special offers
- Quickly process promo codes through promo code search or scanning of coupon barcodes
- Set automatic prompts to encourage cashiers to up-sell products
- Prompt cashiers to collect demographic data
- Reduce credit card fraud with the verification of cardholder data, in accordance with payment-processing guidelines
- Continue sales operations during any loss of connectivity (i.e., "offline mode"), using locally-generated order numbers and barcodes. Upon resumption of connectivity to the host, purchases made in the interim will be retransmitted automatically
- Track product and promotion effectiveness from all sales channels through a large array of reporting tools
- Track customized guest demographic data from all sales channels
- Operate *accesso* EXPRESS with any windows based computer software and windows based printer, eliminating the need for expensive and specific computer hardware

