

Third Party Online Ticket Sales



Eliminate the headache of traditional consignment programs and broaden your sales reach by easily creating customized third party web stores with the look and feel of your own website. With *accesso AFFILIATE*'s self-service "wizard" setting up and managing your third party online stores becomes a snap for your entire sales team. In addition with *accesso AFFILIATE* you'll drive increased revenue with dynamic up-sell and cross-sell messaging throughout your guests purchase process.

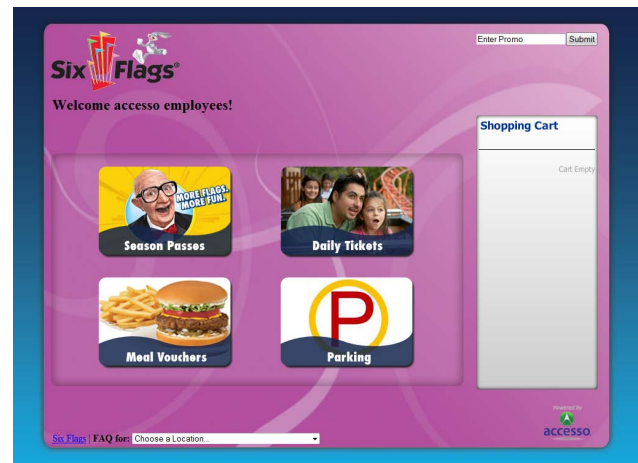
accesso AFFILIATE allows you to sell admission, parking, meal vouchers, tours, and merchandise through third party ticket sellers via an exclusive online shopping site. Customize each new client's website with a customized greeting, pricing and options tailored specifically for their needs. Confirm your newly enrolled clients with a full color welcome email, reflective of your brand, including easy one-step instructions for sharing the web and login information with eligible members or employees.

Not only does *accesso AFFILIATE* make it easy to setup an unlimited number of stores, but managing all of your new business becomes easy too. Modify and add products across all stores with a few easy clicks of a button, or keep your program fresh and exciting by sending e-blasts out promoting special offers or seasonal events. With this great compliment to *accesso SHOPLAND* it's easy to see why we have over 4,000 affiliate stores

"accesso Affiliate allows us to rapidly expand our sales reach beyond the traditional consignment approach..."

Debbi Stuart
Director of National Group Sales
Six Flags Theme Parks

The screenshot shows the 'Wizard' interface for creating a merchant. The merchant name is 'Over Texas'. The form includes fields for Merchant Name (accesso), Greeting (Welcome accesso employees!), Merchant Username (accesso), Merchant Password (123456), and Verify Password (123456). Personal information includes First Name (TJ), Last Name (Christensen), Country (United States), Street Address (300 Colonial Center Parkway), City (Lake Mary), State (FL), and Zip/Postal Code (32745). Contact information includes Merchant Email (tchristensen@accesso.com), Verify Email (tchristensen@accesso.com), and Phone number (3214452156).





Ticket Sales

- Support the sale of general admission, time/date-specific, and capacity-limited offerings as well as season pass and renewal products
- Support multiple venues, entry points, or ticket entitlements
- Generate secure, bar-coded print-at-home tickets that can be validated directly at your front gate
- Customize ticket layout and design to reflect your venue's business needs and brand
- Validate promotional codes through key word or barcode entry

Centralized Configuration

- Fully integrated with your overall ticketing system
- Propagate product changes from a parent affiliate store out to child stores
- Change passwords and transfer accounts
- Automatically add and remove products from online stores when marked active or inactive in central back of house management tool
- Integrated with access control to allow for immediate validation of purchases made through any sales interface at the front entrance
- Set and modify user profile, passwords and permissions

Payment Control

- Accept multiple forms of payment types
- Restrict payment types and amounts
- Report all payments types and amounts taken vs. tickets sold
- Set dynamic tax rules
- Integrated credit card processing using our PCI Level 1 gateway

Key Features

- Custom store design
- Personalize third party sites with a custom greeting and logo
- Username and password protected
- Control product offerings for affiliate's through a central management tool
- Send e-mail confirmations and e-blasts to affiliate partners
- View a list of current affiliates and their details
- Set account level permissions
- Set min/max for client ticket purchases
- Allow season pass/members to renew their passes online
- Customize images and descriptions for each of your online products
- Drive increased revenue with dynamic product suggestions and upgrade messaging throughout the web storefront
- Track affiliate sales performance
- Send customized online receipts and e-mails to guests immediately after their purchase Fully support marketing promotions through discount and promo codes
- Provide your guests with telephone support from skilled, multi-lingual operators, available 24 hours a day, 7 days a week to assist with any questions about the online purchase process

