



FOR IMMEDIATE RELEASE:

November 17, 2008

MEDIA CONTACT:

Debbie Evans for acceso - devans@stratcogroup.com or 410-877-9056

**INTERNATIONAL TICKETING PROVIDER, ACCESSOSM
TO OFFER BIOMETRIC ACCESS CONTROL
ALONG WITH ITS REVOLUTIONARY TICKETING SOLUTION**

**ATTRACTIONS OF ALL SIZES CAN ELIMINATE PHOTOS AND RE-ENTRY HANDSTAMPS
WITH CUTTING EDGE BIOMETRIC TURNSTILE TECHNOLOGY**

Orlando, FL (November 17, 2008) – Biometric entry control, used by large destination theme parks, is now accessible to the broader attractions marketplace via a new biometric access control solution developed by Alvarado Manufacturing and integrated with Alvarado's ParkAdmission™ entry control system and *accesso's* ticketing solution.

accesso, a leader in ticketing and electronic commerce, has partnered with Alvarado, the most trusted name in entrance systems, to deliver this cutting edge technology to the attractions marketplace.

With this state-of-the-art turnstile solution, biometric technology is used to quickly and reliably capture thousands of physical traits associated with an individual's fingerprint. Measurements of traits below the skin's surface are translated into mathematical calculations which are used to create a template that can only be matched to one person's fingerprint. The template, not actual fingerprints, is stored in the system and used for quick admission, re-entry and multiple park entry without the need for multiple tickets, photo identification or re-entry handstamps. The process is quick and effortless, helping to reduce fraud and admissions errors.

The biometric process can be fully integrated with online and on-site ticket sales to allow quick and easy admission, ID check and re-admission. In addition to eliminating the need for costly and time consuming pass holder photographs, venues can deliver an improved experience to its most loyal, repeat guests.

"At *accesso*, we aim to redefine entertainment ticketing and admissions," said Steve Brown, CEO of *accesso*. "The addition of Alvarado's biometric admission control system is another indication of our commitment to delivering a revolutionary ticketing solution across the attractions marketplace."

accesso offers a full service ticketing platform that includes print-at-home ticketing, ecommerce, point of sale, group sales management and self service ticketing kiosks.

###

About accesso

accesso delivers powerful ticketing and commerce solutions that help customers increase sales without adding expensive infrastructure costs. accesso products and services currently support some of the top attractions in the country including a wide variety of paid admission operations ranging from theme parks and water parks to concerts, live events and sporting events.

accesso solutions are noted for a streamlined, easy-to-use design which serves as a key differentiation point among a field of complex point of sale systems and rudimentary internet commerce solutions. The accesso platform has delivered innovative, high-performance solutions to major entertainment businesses generating more than \$3 billion in sales.

Key solutions include e-commerce, front gate/box office point-of-sale and self-service kiosks. Integrated payment card processing is provided by accesso's own payment card processing system. For more information, please visit www.accesso.com.

About Alvarado

An industry leader for over 50 years, Alvarado is the most trusted name in entrance security, patron flow and physical asset protection products. Alvarado specializes in the design and manufacture of products that protect assets and control the flow of people. Alvarado offerings include entry control hardware for the security and entertainment markets and admission control and pedestrian counting software for the entertainment industry. Alvarado's products are sold world-wide and include the Supervisor line of optical turnstiles, waist high and full height turnstiles, gates and queuing products, TAS entry control touch screen and ticket scanning equipment, as well as GateLink Validation reserved seat entry control software, Park Admission general admission entry control software and GateWatch computerized counting software.