



FOR IMMEDIATE RELEASE:

November 09, 2009

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**ACCESSO'S NEW SELF-SERVICE TICKETING KIOSK MAKES ADMISSION A BREEZE
FOR GATED ATTRACTIONS**

**USER-FRIENDLY KIOSK SOLUTION SPEEDS GUEST TRANSACTIONS,
STREAMLINES PARK ACCESS AND REDUCES LABOR**

Orlando, FL (November 09, 2009) – *accesso*, a leader in ticketing and electronic commerce for the entertainment industry, successfully launched their self-service ticketing kiosk software, *accesso BREEZE*, this summer, making admission transactions and park access a quick and easy process for patrons and operators of one of the country's most popular theme parks, Six Flags Great Adventure.

accesso BREEZE adds to the robust portfolio of fully integrated ticketing solutions *accesso* provides to over two dozen attractions across North America. *accesso BREEZE* allows guests to purchase individual one-day tickets, season passes, meal packages, pre-paid gift cards or even redeem coupons through a fully automated self-service kiosk prior to the park entrance.

"Our clients asked for a self-service ticketing solution that would increase guest satisfaction and decrease demand on the park's ticketing operations team," said Steve Brown, CEO of *accesso*. "*accesso Breeze* is a simple solution for expediting park entry while delivering additional revenue up-side through dynamic suggestive selling and the ability to pre-purchase meals or other experiences."

Attraction operators attending IAAPA Attractions Expo 2009 at the Las Vegas Convention Center can learn more about *accesso BREEZE* and the full suite of *accesso* solutions by visiting exhibit booth 1131.

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About *accesso*

accesso delivers powerful ticketing and commerce solutions that help customers increase sales without adding expensive infrastructure costs. *accesso* products and services currently support some of the top attractions in the country including a wide variety of paid admission operations ranging from theme parks and water parks to concerts, live events and sporting events.

accesso solutions are noted for a streamlined, easy-to-use design which serves as a key differentiation point among a field of complex point of sale systems and rudimentary internet commerce solutions. The *accesso* platform has delivered innovative, high-performance solutions to major entertainment businesses generating more than \$3 billion in sales.

Key solutions include eCommerce, front gate/box office point-of-sale and self-service kiosks. Integrated payment card processing is provided by *accesso's* own payment card processing system. For more information, please visit www.accesso.com.